

Strategic Community Plan 2022-2023

Phase Two Engagement Summary Report



Project description

Working with its community, the City of Perth (the City) developed the draft Strategic Community Plan (SCP) 2022-2032, a document that captures the community's long-term vision, aspirations and objectives. This will be the City's highest -level document that all other action plans and frameworks must align to. This engagement asked the community to review the draft SCP and let us know if we are on track or if there were any insights we may have missed.

Consultation date:

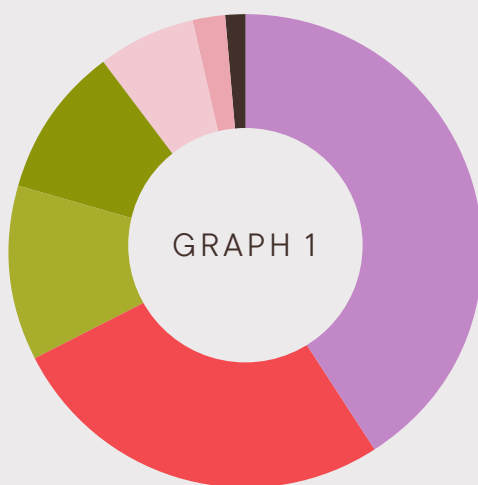
25 January 2022 to 28 February 2022

Consultation methods and participant numbers

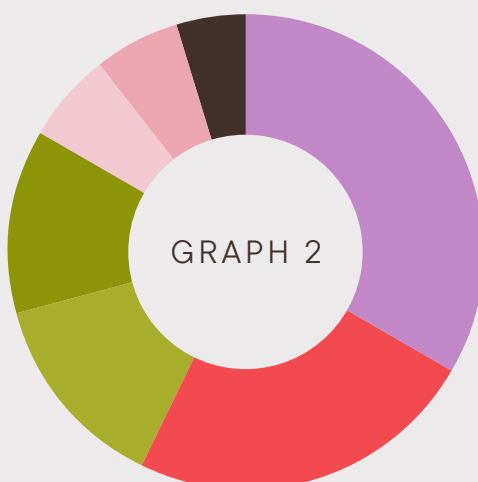
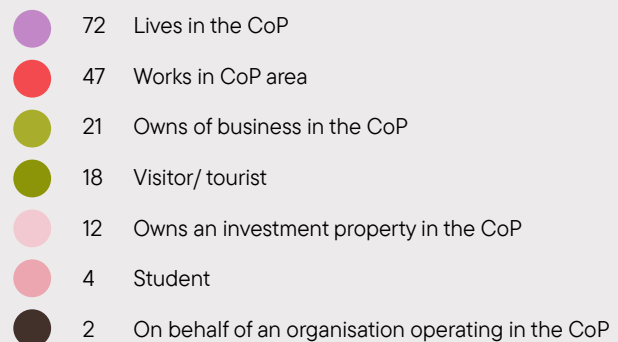
- Survey on EngagePerth
(134 people completed the survey)
- Focus groups with City of Perth advisory groups
(14 community members participated)

How the results of the consultation will be used

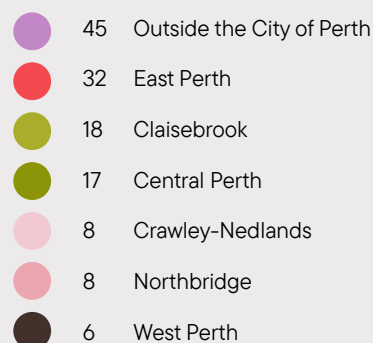
The feedback has been collated and will be submitted to Council (final decision makers). The SCP, as amended by this feedback, will be presented to Council in April 2022 for adoption.



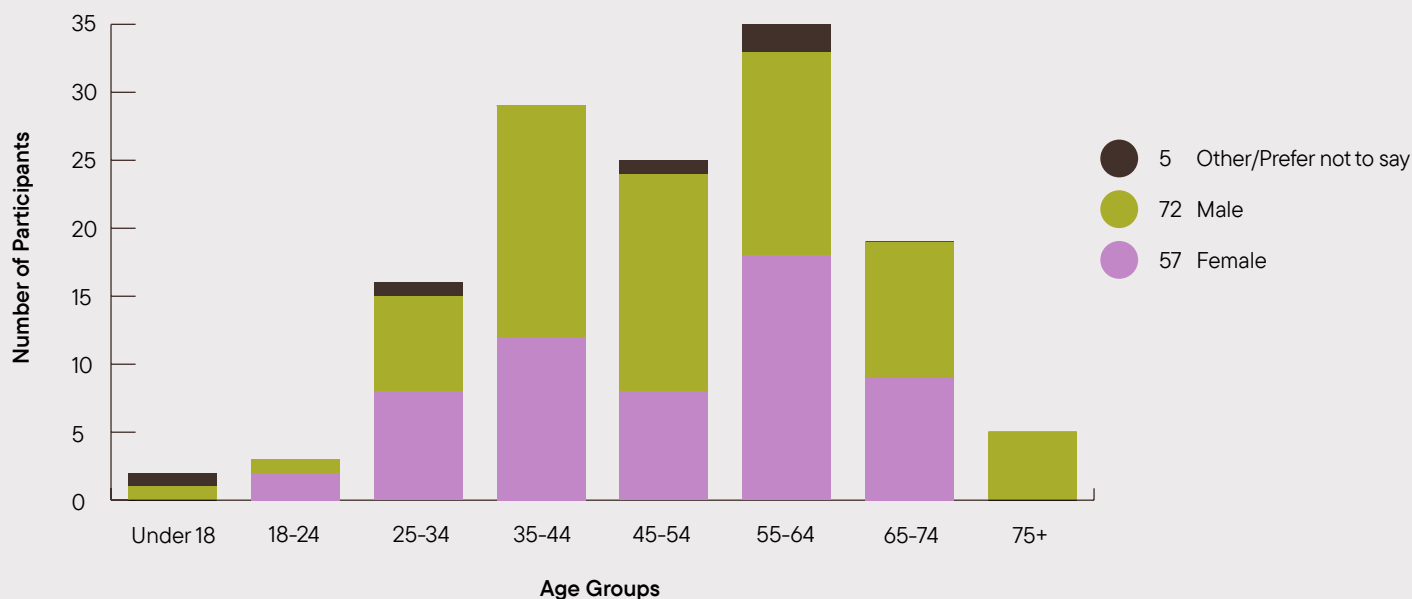
Main connection to the City of Perth (CoP)



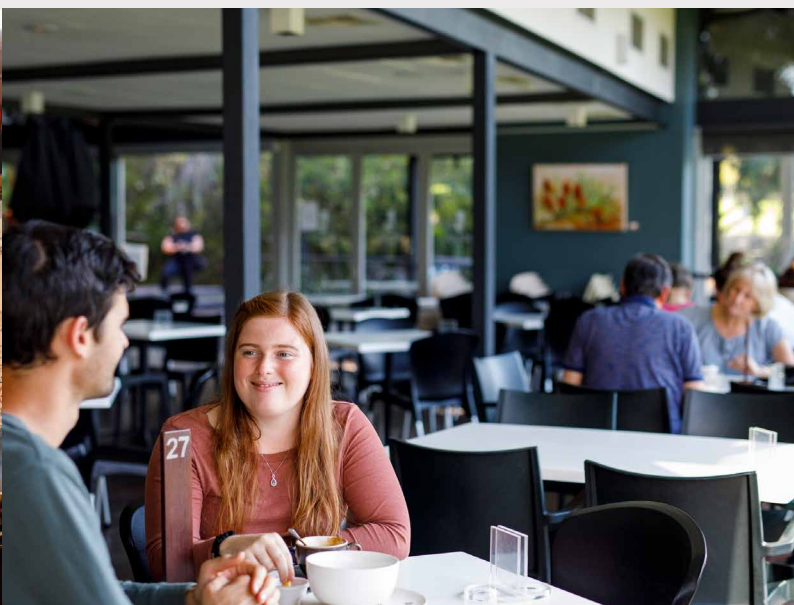
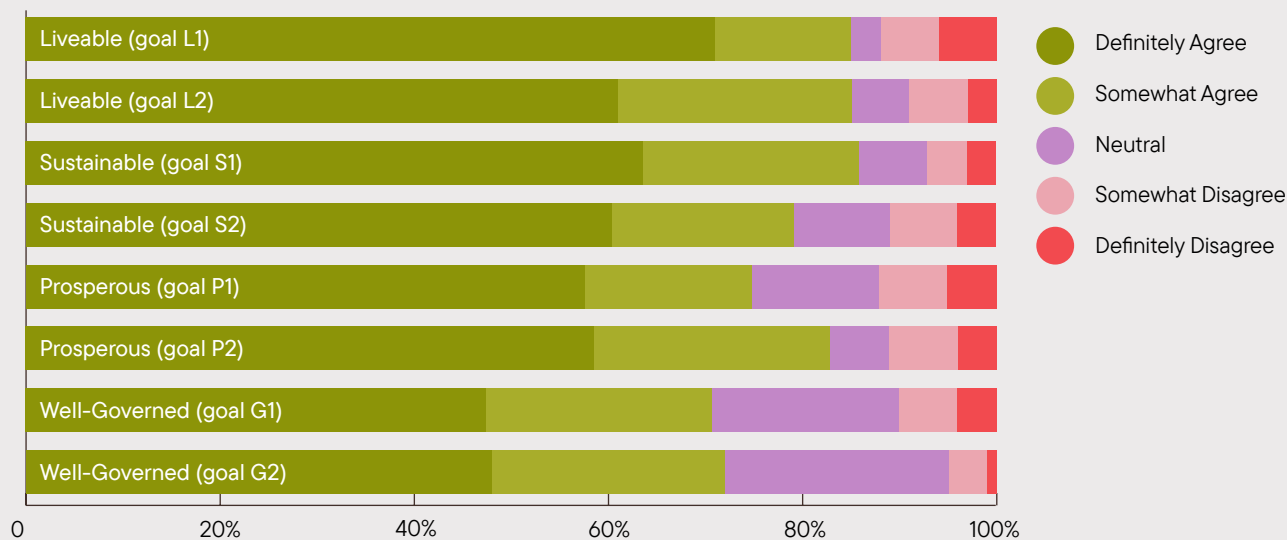
Neighbourhood the survey respondents live in



GRAPH 3
Age and gender of survey respondents



GRAPH 4
Level of agreement/disagreement with each of the SCP goals



Key findings

There was overall agreement with the eight SCP goals (as per Graph 4)

- 70% to 85% of respondents definitely agreed, or somewhat agreed, across the 8 goals
- 5% to 12% of respondents definitely, or somewhat disagreed, across the 8 goals

Most common comments, by goal

Liveability Goals (L1 and L2)

- Concern about, and for, rough sleepers
'It does concern me to see so many homeless people'
- Concern about anti-social behaviour
'Focus needs to be on safety in the city'
- Advocating for more vibrancy/community activities
'Would love to see more cultural activities'; 'More family events'

Sustainability Goals (S1 and S2)

- Recommending that the City's role include education and advocacy on sustainability issues
'Take a role in educating and enabling more sustainable behaviours ... our capital city needs to be a leader'

Prosperity Goals (P1 and P2)

- Highlighting the need to attract people to stay within, or come to the city, so businesses in the city are financially sustainable
'Everyone stays away from the city and is driven to the shopping centres in the suburbs. The City of Perth needs to give people a reason to be in the city'

Governance Goals (G1 and G2)

- Visible action was wanted, not just planning
'Goals are all very well, so far I'm not sure you're getting there'

Next steps

Community feedback and suggested amendments to the SCP are presented to Council at the April 2022 meeting for Council decision and adoption of the Plan.

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