



Council Policy Manual

Neighbourhood Place Planning and Engagement

Policy Objective

To enable the City of Perth (City) to respond to the unique characteristics, needs and opportunities within each neighbourhood, ensuring close collaboration with the community when making decisions, undertaking city planning and delivering services, infrastructure, activation and other projects.

Policy Scope

This policy applies to all employees, stakeholders, community members and Elected Members involved in developing or implementing any aspect of the Neighbourhood Place Planning and Engagement Framework.

Policy Statement

There are six distinct neighbourhoods within the Perth local government area. Within these neighbourhoods there will be certain areas of focus, or 'precincts.' The neighbourhood approach responds to the diverse communities and urban fabric that create the character, heritage and liveability of each distinct neighbourhood place.

These neighbourhoods sit together within the broader city-wide context to form a cohesive whole and meet the City's aspiration of "A well-planned and functional built form environment, promoting world class architecture, appreciation of heritage, diversity of land use and a sustainable, affordable and accessible integrated transport system."

Intrinsic to the neighbourhood approach is collaborative, ongoing, meaningful and sincere engagement between the City and the community; the community being everyone who is invested in a place, whether they are residents, business owners, landowners, workers, visitors, or others both local and further afield.

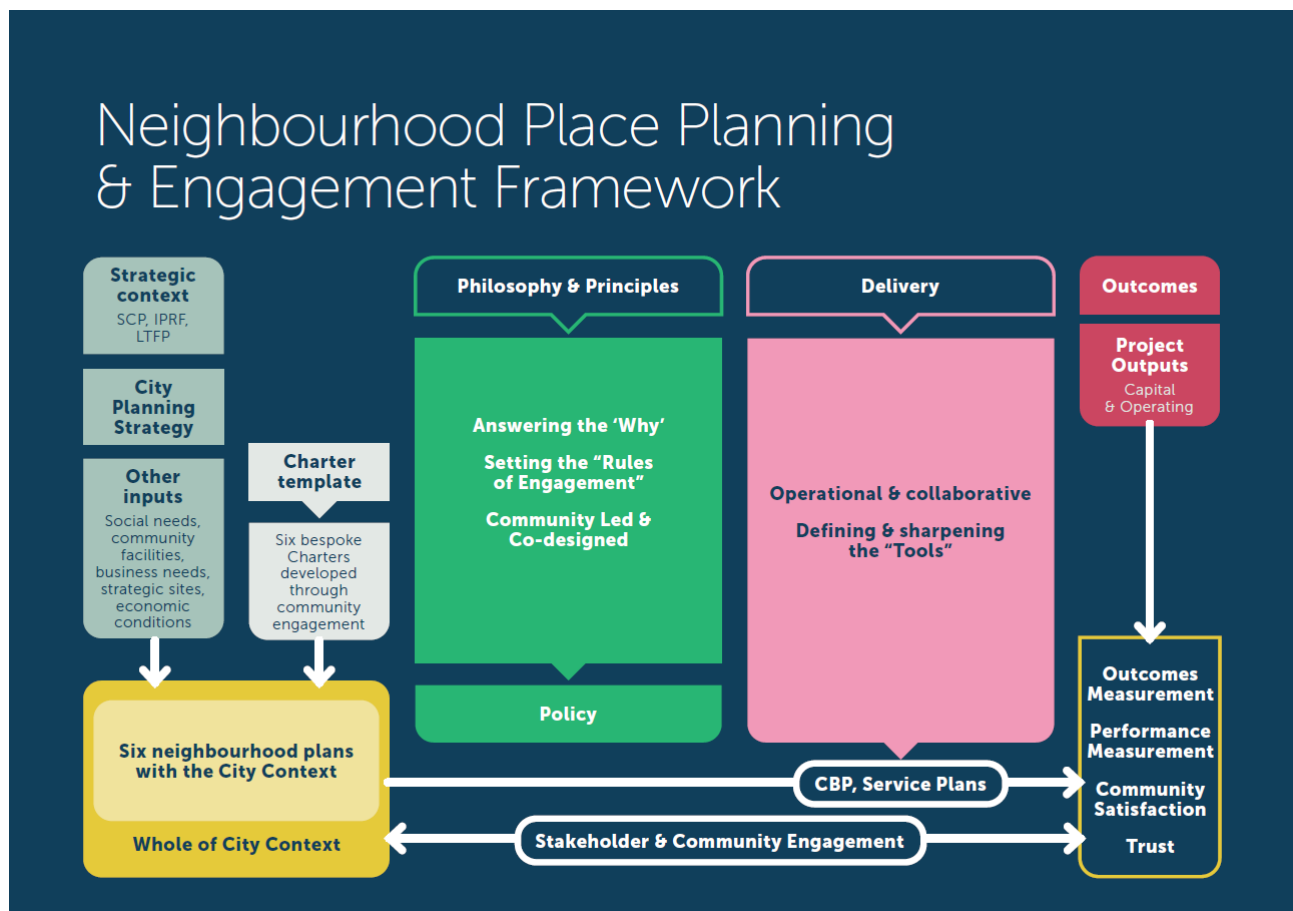
The City will work with the community to identify opportunities to enhance city neighbourhoods' unique sense of place, encourage economic activity, social wellbeing, cultural identity, and ongoing development. The overarching goal is to put the community at the centre of creating a world class city that contributes to people's health, happiness, prosperity and wellbeing; to build a vibrant, connected and progressive city.

Neighbourhood Place Planning and Engagement Framework

The approach is governed and implemented through the Neighbourhood Place Planning and Engagement Framework, which comprises a four-part structure:

	Key Mechanism
1. Strategic Context	Neighbourhood Place Plans
2. Philosophy and Principles	Neighbourhood Place Planning and Engagement Policy
	Neighbourhood Charters
3. Delivery	Implementation Plan, Service Plans, Community Initiatives
4. Outcomes	Project Outputs, Performance Measurement

The Neighbourhood Place Planning and Engagement Framework is informed by the City's Strategic Community Plan and City Planning Strategy. The framework is built on a collaborative process of development and implementation with the community.



Neighbourhood Place Planning and Engagement Principles:

The City's Neighbourhood Place Planning and Engagement Policy and Framework are grounded in the following key principles:

- That projects and objectives are holistic, sustainable, and tailored to reflect the distinctive characteristics of local neighbourhood places in alignment with the Strategic Community Planning Process.
- That the community is empowered to co-develop and promote a shared vision for neighbourhoods in partnership with the City, incentivising participation.
- That community commitment, pride and capacity building are crucial to the development and implementation of Neighbourhood Plans.
- That good citizenship is critical to success, which means contributing to a safe and functioning society, being an active participant in one's community, helping others and accepting differences.
- That working relationships are diverse, inclusive and representative of the overall neighbourhood community, rather than with just one group.
- That the approach for the city is bespoke, yet appropriately adapts existing processes and applies learnings from the mistakes and successes of others.
- That planning and delivery will occur in a multi-disciplinary and holistic manner rather than through the lens of one discipline, theme or user group, realising the "greater good" for a neighbourhood.
- That implementation will be responsive and agile with short, medium and long-term iterations.

- That collaborative teams will be responsible for integrating and coordinating outcomes and instilling a shared understanding of each community across the organisation.
- That customer service for community engagement and communication will be centralised.
- That information will be shared frequently, openly and transparently within the City of Perth and with the community so that everyone is on the same page.
- That evaluation, outcomes reporting and performance measurement will inform updates of the City's Integrated Planning and Reporting Framework, the Neighbourhood Plans and delivery model, to ensure a focus on outcomes and continuous improvement.

Definitions

Neighbourhood Charter

The purpose of a City of Perth Neighbourhood Charter is to provide a universal document that outlines the commitment, rationale and set of goals that encompass our neighbourhood approach. A charter ensures that the expectations of all contributors are articulated and aligned, so the focus remains on evidence-based, community-centred initiatives that are co-designed with neighbourhood communities. There will be one, bespoke charter for each of the six neighbourhoods and each one applies to the relevant neighbourhood as a whole, not between the City and any particular community group.

Neighbourhood Place Plans

Neighbourhood Place Plans are developed in a co-design process with each neighbourhood community and then reviewed on an annual basis (set, monitor, review and update approach). Neighbourhood Place Plans are unique to each neighbourhood but are developed on a standard set of criteria and contain basic standard elements. Neighbourhood Place Plans capture the assets, issues and priorities in a neighbourhood across a range of factors. Each Neighbourhood Place Plan will detail the governance and financial arrangements in place to guide the expenditure of City funding in the neighbourhoods. While they respond to the uniqueness of each neighbourhood, they must fit together under the cohesive whole of city-wide planning and corporate budgeting process.

Document Control Box							
Document Responsibilities:							
Custodian:	Alliance Manager Activation Cultural Experience			Custodian Unit:	Activation & Cultural Experience		
Decision Maker:	Council						
Strategic Alignment:							
Aspiration:	Place						
Objective:	2.8 Individual precincts enjoying a unique sense of place, bespoke service delivery and governance arrangements.						
Compliance Requirements:							
Legislation:	City of Perth Act 2016						
Industry:	None						
Organisational:	None						
Document Management:							
Risk Rating:	Medium	Review Frequency:	2 Years	Next Due:		TRIM Ref:	115622/20
Version #	Decision Reference:		Synopsis:				
1.	OCM 28 July 2020		Draft to community consultation				